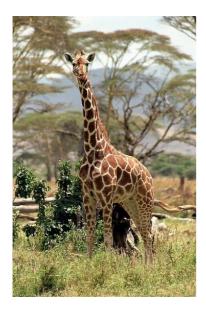
Multimedia Information Retrieval

http://morpheus.micc.unifi.it/learning/

State-of-the-art Multimedia Search Engines

 Work better for simple concepts, e.g. Two people kissing, A picture of a giraffe
 Don't work for complex queries e.g. A picture of a brick home with black shutters and white pillars, with a pickup truck in front of it (image)





Examples

Find the pictures of giraffe

□ Keyword: giraffe

http://images.google.it/images?svnum=10&hl=it&lr=&rls=GGGL %2CGGGL%3A2006-19%2CGGGL%3Ait&q=giraffe&btnG=Cerca

- A picture of a brick home with black shutters and white pillars, with a pickup truck in front of it (image)
 - □ brick home shutters
 - <u>http://images.google.it/images?sourceid=navclient-ff&ie=UTF-</u> <u>8&rls=GGGL,GGGL:2006-19,GGGL:it&q=brick+home+shutters+</u>

\sim 1		Web
(-000)	e	giraffe
Immagini		

Web Immagini Gruppi News altro »



Immagini Mostra: Tutte le dimensioni delle immagini 💌



Favourite Animal: giraffe 670x1154 pixel - 174k - jpg www.xanga.com



giraffe-head-55 1044x1566 pixel - 123k - jpg www.photo.net



Giraffe peeking out of the image..... 480x274 pixel - 29k - jpg realworldstyle.com



A reticulated giraffe 494x746 pixel - 40k - jpg www.letus.org



Giraffe 240x300 pixel - 17k - gif www.nature.ca



... Giraffe -- Kids Planet -- ... 266x297 pixel - 6k - gif www.kidsplanet.org



Closeup of giraffe at the National ... 512x768 pixel - 85k - jpg www.mccullagh.org



HerbWeb Giraffes : giraffe photo 300x425 pixel - 25k - jpg www.hedweb.com

marco.bertini@gmail.com | Cronologia ricerche | Account personale |

Risultati 1 - 18 su circa 61 per brick home shutters . (0,32 seco



Immagini Mostra: Tutte le dimensioni delle immagini 💌



... home in shaded nostalgic ... 300x211 pixel - 21k - jpg www.fotosearch.com



... brick, colonial, detail, fine, ... 218x270 pixel - 56k - jpg www.istockphoto.com



... brick, bricks, building, details ... 180x270 pixel - 105k - jpg www.istockphoto.com [Attri risultati in www1.istockphoto.com]



.. Brick, Brick Quoins, Frieze ... 500x285 pixel - 53k - jpg www.culverconstruction.com



Doors Window shutters 460x690 pixel - 80k - jpg www.firetrain.com



... Brick , Frieze Board , Window 500x285 pixel - 38k - jpg www.culverconstruction.com [Altri risultati in www.culverconstruction.com]



... home has so much to offer! 294x192 pixel - 55k - jpg www.iloveheritage.com



BRICK FIREPLACE CEILING FAN ... 460x345 pixel - 35k - jpg 66.64.236.226



shutters of this elegant home ... 200x149 pixel - 23k - jpe www.bia.org



... brick A nice job indeed Karr ... 286x217 pixel - 16k - jpg www.lazyrunranch.com



Harmonious use of shutters brick ... 400x246 pixel - 78k - jpg www.allplans.com

12×



HOME IN LOWER ENNIS This ho ... 429x309 pixel - 47k - jpg reedrealestate.com





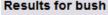






In Google Video try searching for "Bush" or "Bush speaking about Iraq"







Bush Pilot (with English subtitles) The Bush pilot himself reports about his job and the obstacle NDR: Extra3 - 3 min - Apr 24, 2006







Beatboxen Bush

So, you wanna learn how to beatbox? GWB is back with an Surprisingly he is actually very good. www.clipaday.com Clip A Day - clipaday.com - 53 sec - Aug 16, 2006



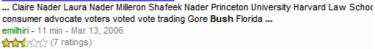
George Bush singing "Sunday Bloody Sunday Thanks to http://onegoodmove.org and Rx @ http://thepartypi Dunno! - 3 min - Jul 13, 2006



Results for bush speaking about iraq



Darth Nader's election BOMBING





Charlie Rose - Three Years in Iraq: Ajami/Gelb/Mathews/Packer/Fukuyama/Makiya An hour of discussion three years after the invasion of Iraq about the occupation and possibilities for the future with: Fouad Ajami of Johns Hopkins ... Buy \$0.99 - Charlie Rose Inc. - 57 min - Mar 20, 2006



Charlie Rose - Media Coverage of the war in Iraq / Eduardo Galeano Segment 1: A panel on media coverage of the war in Iraq with guest host Mary Matalin, form counselor to Vice President Cheney. She talks to Michael ... Buy \$0.99 - Charlie Rose Inc. - 57 min - May 31, 2006



President George W. Bush: Wiretap Eavesdropping Full Speech ... United States government talking about wiretap, it requires -- a wiretap requires a court o Nothing has changed, by the way. When we're talking about ... George W. Bush - 44 min - Apr 20, 2004 Apr 20, 2004 (28 ratings)

Why this happens?

Most of these search engines are keyword based

- □ "False" multi-media search engine
- Have to represent your idea in keywords
- These keywords are expected to appear in the filename, or corresponding webpage

Therefore.....

- Unable to handle semantic meaning of images
- Unable to handle visual position
- Unable to handle time information
- □ Unable to use images as query

□

When I use a word," Humpty Dumpty said, in rather a scornful tone, "it means just what I choose it to mean—neither more nor less.



Try to search the image of the logo of Osama



Osama Bin Laden Flees 450x308 pixel - 40k - jpg www.tech-sol.net



Osama Bin Laden 1567x2101 pixel - 192k - jpg www.ocolly.okstate.edu



osama iraq.jpg 550x385 pixel - 66k - jpg www.allhatnocattle.net



Osama Bin Bush 283x201 pixel - 7k - jpg question-everything.mahost.org

How Google does it?

- No image processing. Textual context!
 In videos it uses closed captions and transcriptions
- File names, nearby words
- Distance from image to words
- "give me images with flower in the file name or near the image"

Solution

it would be great to have multimedia search engine intelligent enough to <u>associate</u> <u>its own keywords based on what's in the</u> <u>image</u>.

□ Content-based information retrieval (CBIR)

Different from text IR:

- Structure of data is more complex. Efficiency is an issue
- Using of metadata
- Characteristics of multimedia data
- Operations to be performed

Aspects:

- Data modeling: Extract and maintain the features of objects
- Data retrieval: based not only on description but on content

Retrieval process

Query specification

- □ fuzzy predicates: *similar to*
- content predicates: images containing an apple
- □ data type predicates: video, ...
- Query processing and optimization
 - □ Parsed, compiled, optimized for order of execution
 - □ Problem: many data types, different processing for each

Answer

- □ Relevance: similarity to query
- Iteration
 - □ Bad quality, so need to refine

- Multimedia Information Retrieval is quite big in scope:
- Data examples:
 - 2D/3D color/grayscale images: e.g., brain scans, scientific databases of vector fields
 - \Box (2D) video,
 - (1D) voice/music; (1D) time series: e.g., financial/marketing time series; DNA/genomic databases
- Query examples:
 - □ find photographs with the same color distribution as this
 - □ find companies whose stock prices move as this one
 - find brain scans with a texture of a tumor
 - Find videos where something happens

Some solutions

 Reduce the problem to search for multi-dimensional points (feature vectors, but vector space is not used)

Define a distance measure

- □ for time series: e.g., Euclidean distance between vectors
- □ for images: e.g., color distribution (Euclidean distance); another approach: *mathematical morphology*
- Other features as vectors
- Often, for search within distance, the vectors are organized in R(*/+)-trees or other spatial trees
- Clustering plays important role

Query types

- All within given distance
 - □ Find all images that are within 0.05 distance from this one

Nearest-neighbor

- Find 5 stocks most similar to IBM
- All pairs within given distance
 - Further: clustering

Whole object vs. sub-pattern match

- □ Find parts of image that are...
- E.g., in 512 × 512 brain scans, find pieces similar to the given 16 × 16 typical X-ray of a tumor
- Like passage retrieval for text documents

Open problems

- How similarity function can be defined?
- What features of images (video, sound) there are?
- How to better specify the importance of individual features? (*Give me similar houses*: similar = size? color? structure? Architectural style?)
- How to determine the objects in an image?
- Integration with DBMSs and SQL for fast access and rich semantics
 - □ Integration with XML
 - □ Ranking: by similarity, taking into account history, profile

Open problems

- Object/event detection (computer vision and pattern recognition)
- Automatic feature selection
- Spatial indexing data structures (more than 1D)
- New types of data.
 - □ What features to select? How to determine them?
- Mixed-type data (e.g., web pages, or images with sound and description)
- What clustering/IR methods are better suited for what features? (What features for what methods?)
- Similar methods in data mining, ...

Content-based Video Retrieval

Application

Implementation

Experience from TREC video track

- Feature Extraction Task (High-level Semantics Feature)
- Manual Retrieval Task (One-run Retrieval)
- Interactive Retrieval Task (Multiple-run with Feedback)
- □ Results & Demo (CMU and IBM)
- Conclusion

Application

Increasing demand for visual information retrieval

- Retrieve useful information from databases
- □ Sharing and distributing video data through internet

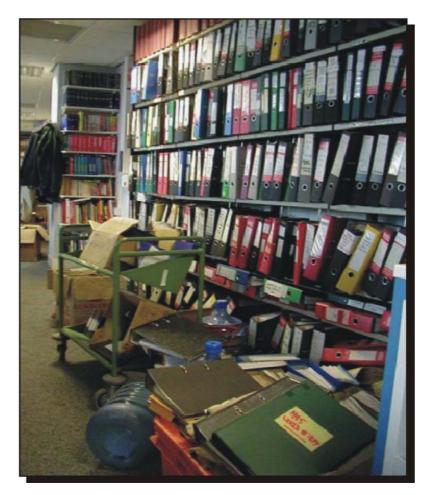
Example: BBC

□ BBC archive has +500k queries plus 1M new items ... per year;

From the BBC ...

- Police car with blue light flashing
- Government plan to improve reading standards
- Two shot of Kenneth Clarke and William Hague

- Past project: ASSAVID in collaboration with BBC sports library:
- Develop automatic annotation systems for sports videos



Video Surveillance

.

- □ Find where else the person appears
- Experience On-Demand
 - Help to remember previous events
- Provide useful information on traveling
 - Equipment on cars to retrieve useful multimedia information according to your location/preference

Video content is plentiful ... its now available digitally ... we can work on it directly ... so it follows

You Tube 🖥	roadcast Yourself		Search for	gn Up <u>My Account</u> <u>Viewi</u>	ng History Help Log In Search
Home	Videos	Channels	Groups	Categories	Upload
My Accou	unt MyVideos MyFa	avorites <u>My Friends</u>	My Inbox My Subscript	ions <u>My Groups</u> <u>My</u>	Channel

Featured Videos

See More Videos



The Tonight Show w/ Jay Leno -- Phony Photo Booth 04:51

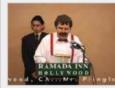
The Tonight Show w/ Jay Leno puts a phony photo booth in at Universal Studios in Hollywood. It starts off slow but gets pretty darn funny! Catch Jay every weeknight at 11:35pm only on NBC.

Tags: Tonight Show Jay Leno Phony Photo Booth funny comedy Added: 1 week ago in Category: Entertainment From: NBC

Views: 6796 \star \star \star \star \star

541 ratings

02:28



Mr. Pringles Press Conference

Mr. Pringles makes a public apology for his recent arrest.

Tags: mr. pringles mel gibson public apology press conference michael busch fadem jasenovec wpsa

Added: 6 days ago in Category: Comedy From: wpsa Views: 137775

* * * * * ☆

1516 ratings

Biff's Question Song (Stand-up Comedy) 01:52

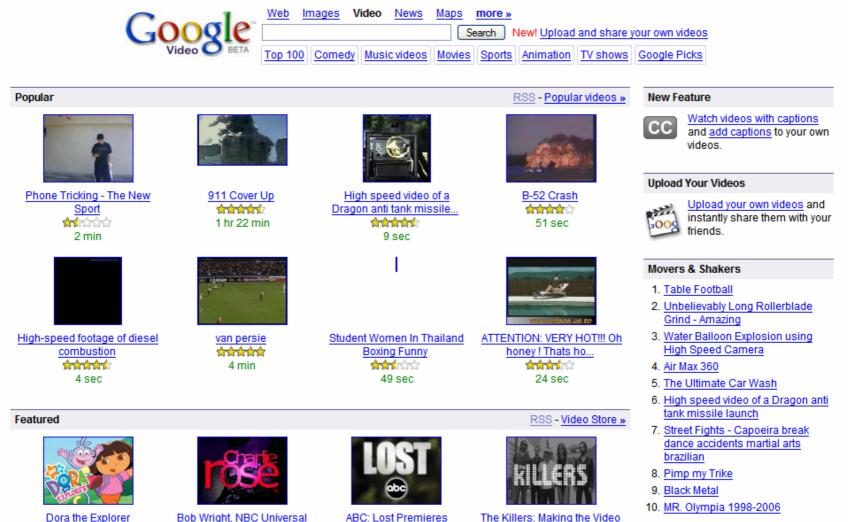
Have a question about Back to the Future for the guy who played "BIFF?" Yeah, so do a billion other people! Here's a song ... my little time saver! www.TomWilsonUSA.com



Underground - Submissions Open! From: underground Comments: 50

**** 385 ratings

Member Login					
User Name:					
Password:					
	Login	Sign Up			



One of the second of the second

Typical Retrieval Framework



- User : provide query information that represents his information needs
- Database: store a large collection of video data
- Goal: Find the most relevant shots from the database
 - Shots: "paragraph" in video, typically 20 – 40 seconds, which is the basic unit of video retrieval

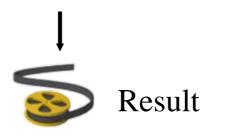
Bridging the Gap

Video Database





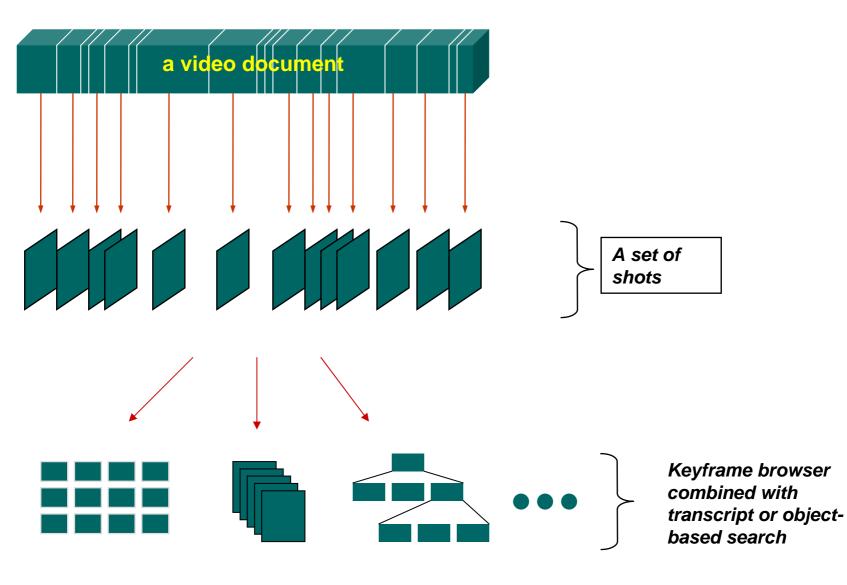




Automatically Structure Video Data

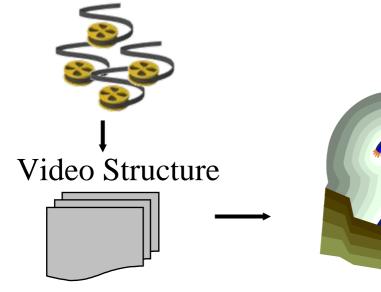
- The first step for video retrieval: Video "programmes" are structured into logical scenes, and physical shots
- If dealing with text, then the structure is obvious:
 paragraph, section, topic, page, etc.
- All text-based indexing, retrieval, linking, etc. builds upon this structure;
- Automatic shot boundary detection and selection of representative keyframes is usually the first step;

Typical automatic structuring of video

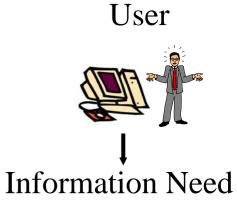


Bridging the Gap

Video Database





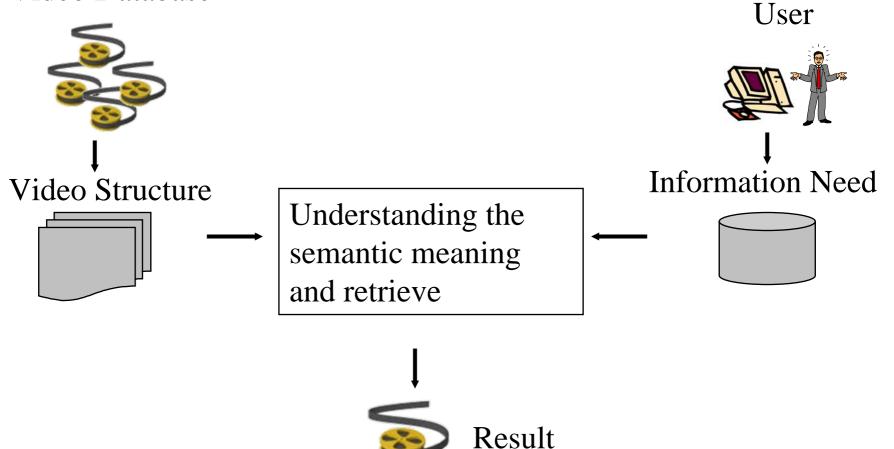






Ideal solution

Video Database



Ideal solution

Video Database

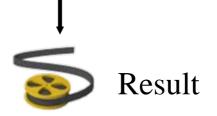




However,

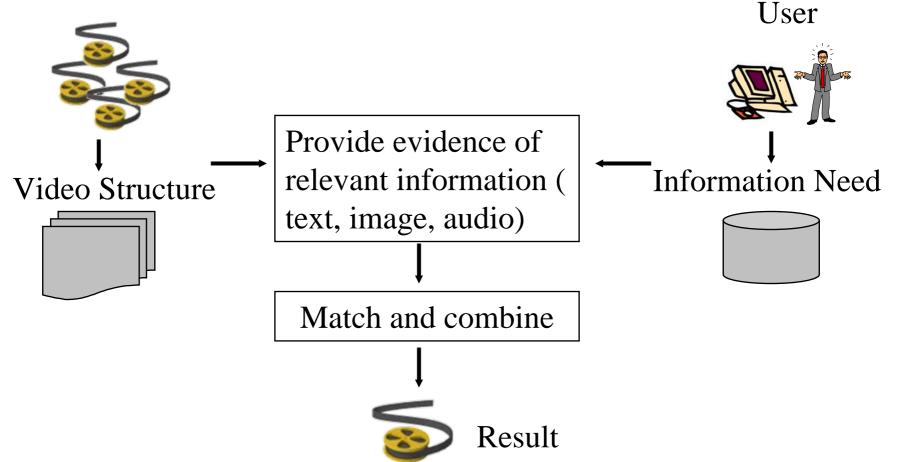
- 1. Hard to represent query in natural language and for computer to understand
- 2. Computers have no experience
- 3. Other representation restriction like position, time

Understanding semantic meaning and retrieve



Alternative Solution

Video Database

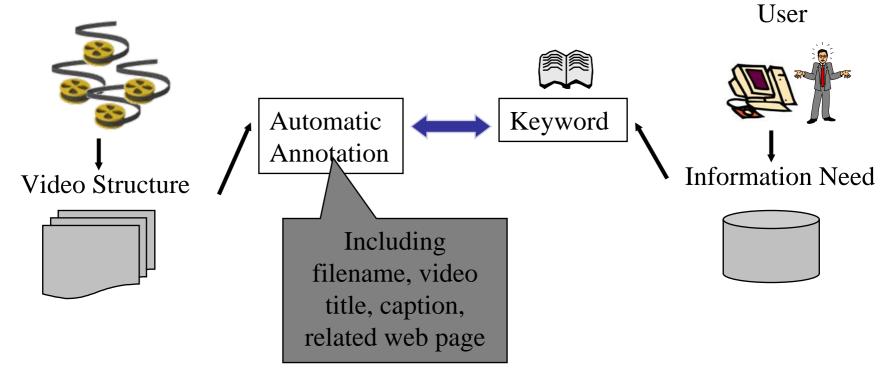


Evidence-based Retrieval System

- General framework for current video retrieval system
- Video retrieval based on the evidence from both users and database, including
 - Text information
 - □ Image information
 - □ Motion information
 - Audio information
- Return a relevant score for each evidence
- Combination of the scores

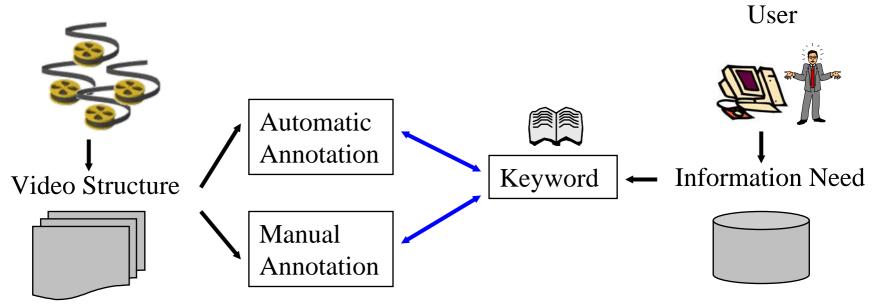
Keyword-based System

Video Database



Keyword-based System

Video Database



Manual Annotation

- Manually creating annotation/keywords for image / video data
- Examples: <u>Gettyimages.com</u> (image retrieval)

Pros:

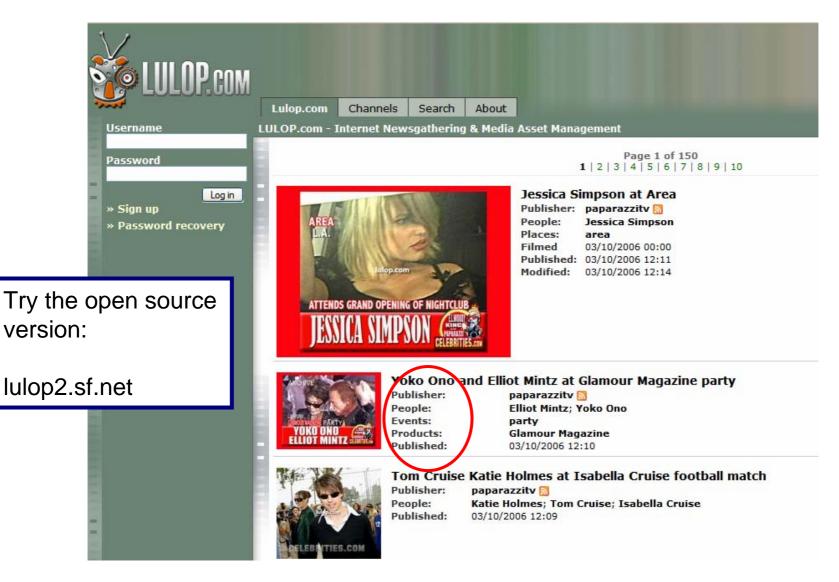
□ Represent the semantic meaning of video

Cons

□ Time-consuming, labor-intensive

Keyword is not enough to represent information need

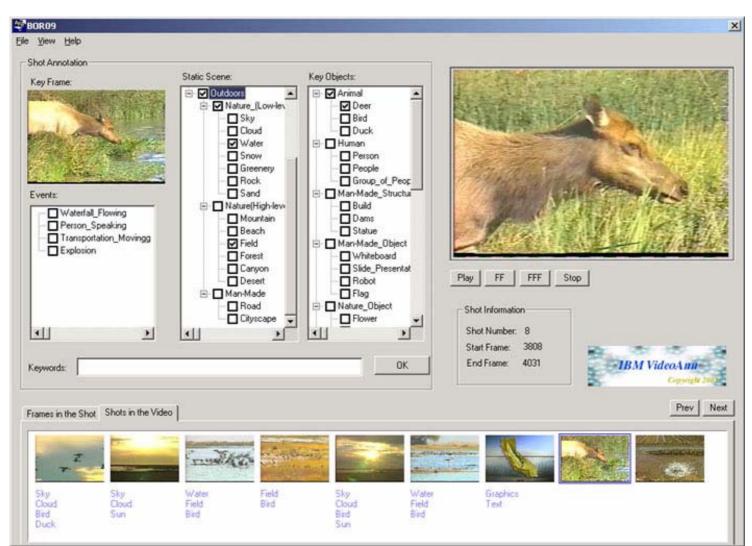
Manual annotation using metadata



Tagging

Hello, world! This is a channel of Lulop.com built with the sole purpose of demonstrating the concept of Shot Tagging, which is indexing individual scenes and selctions within a video, in this particular case using a 🔞 http://tags.lulop.com - Lulop2 Video Player - Mozilla Firefox Use tags on the left to select your vi Play the video you have selected and Untitled Your scene will be added to the othe Tags.lulop.com is purely a demo pag v as it is. lavigne bandana bar being le "The Color Purple" afterparty Hot Ho Lohan fan Brando Lohan Moms Day Nicky's Mom's big r Valeria Marini Venice Cinema Festival W w brown Bruce Willis bruce willis a YOUR SCENES & DERYCK WHIBLEY ENGAGED "Derailed" premiere "Lindsay Lohan is illera <u>Citro, Rallye di Montecarlo</u> citi "Match Point" Photocall "Match Point" F a Cuthbert finger Firecrotch foo foo "Un posto al sole" 160 E 44th St, New Yo <u>iq story. John Travolta kiss. leni. len</u> pregnancy 407 60th Birthday of King Ca m Anderson **panties flash** paris hi SHARED SCENES Film Festival Aaron Aaron Carter Acad lo <u>Taq 1</u> <u>Taq 2</u> <u>Taq 3</u> <u>test, avril or</u> acapulco ACE YOUNG ad Adam Brody <u>ossi, intervista wedding white baq</u> Adrian Brody ADRIAN GRENIER adrie «PREV »NEXT IIPAUSE MREPLAY Restaurant aircraft Airport Alain Favey CREATE SCENE + SAVE SCENE WHATEVER YOU BRING WE SING Alcoholi SHARE Alejandro Fernandez Alessandro Botturi Title: avril lavigne entrance NaN:NaN - NaN: separate tags Tags: avril lavigne entrance Alessandro Zanni ALISON MELNICK Allis with 10 Permalink: http://tags.lulop.com/player.php/3069/01/120 NOLASCO anastacia André Heller And Andy Roddick Ang Lee Angela Bassett Trasferimento dati da tags.lulop.com... McAfee SiteAdvisor - GP

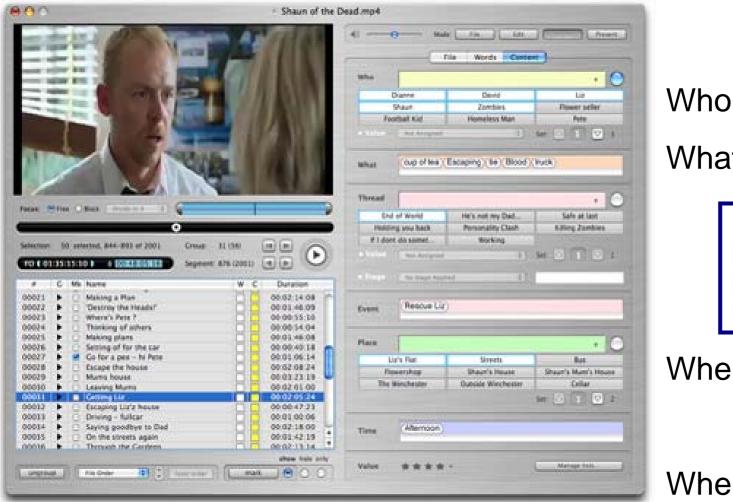
Manual annotation using taxonomy (sort of...)



Manual annotation using taxonomy

OpenVA							
File Classification An	notation						
Annotations	Load XML Annotation				The second se		
Events	Load MPEG7 Annotation Save an MPEG7 Annotation			2	TANK OF THE OWNER		
 Placed look 	Load XML/RDF Annotation Save an XML/RDF Annotation						
Comei	Check Annotation Semantic						
Left goal box a Playfield cente Close up E KeyObjects + Players Referee Goal post Crowd							
Add Node	Link Media	Delete Node	Edit Node		Play Pause Stop		
1			Ada	Text	Play Pause Stop		
Add From Classificat	tion Delete Annotation	Delete All Annotations	Rename Annot	ation -			
Taxonomy is exploited for retrieval							
and a second sec							

Manual annotation using 4 Ws



What

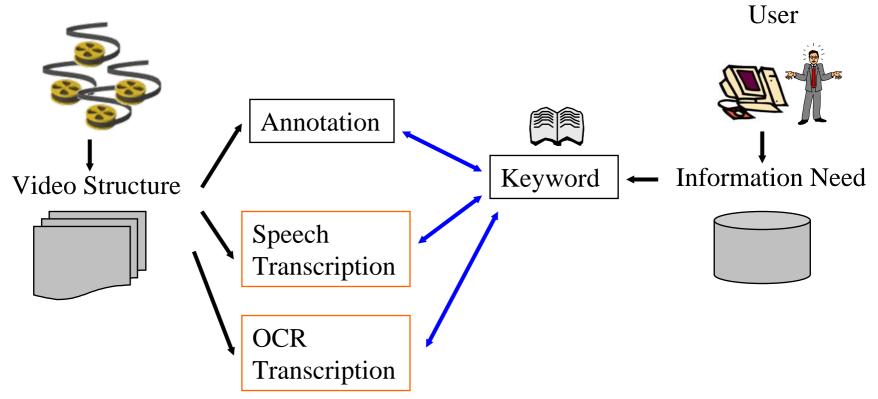
Frameline uses MPEG-47: i.e. MPEG-4 with MPEG-7 stream

Where

When

Speech and OCR transcription

Video Database



Query using speech/OCR information



Query:

Find pictures of Harry Hertz, Director of the National Quality Program, NIST



Speech:

We're looking for people that have a broad range of expertise that have business knowledge that have knowledge on quality management on quality improvement and in particular ...

OCR:

H,arry Hertz a Director aro 7 wa-,i,,ty Program ,Harry Hertz a Director

Automatic face and OCR recognition



Riya's search looks inside of photos to recognize:

1. People



2. Text



Closed captions



CC AAAAAA (284 ratings)



Biofuels: Think Outside The Barrel

Google TechTalks March 29, 2006 Vinod Khosla Vinod Khosla is a venture capitalist considered one of the most successful and influential personalities ... Google engEDU - 1 hr 9 min - Mar 29, 2006



NOVA: This Old Pyramid

NOVA reveals the secrets of how the ancient pyramids were built by actually building one. A noted Egyptologist, Mark Lehner, and a professional stonemason, ... WGBH Educational Foundation - 56 min - Nov 4, 1992

DVD subtitle ripping and OCR

6	Setup project - KSubtitleRipper			
	Choose filling colour ind Choose filling colour ind Colour <u>1</u> Colour 2 Colour <u>3</u> Colour <u>4</u>	lex	:///home/sergio/dvd/unnamed/prueba.srip [modified] - KSubtitleRipper itles <u>S</u> ettings <u>H</u> elp	- • ×
ba	Deja correr astante el agua.		ionverting images to text - KSubtitleRipper ?	
	odría obstruirse. o siento.		Tú estás prometida a 18% narked chars were not recognized. Enter correct ASCII or 4 to 8 digit hex unicode.	
			rrect String <u>String</u> O H <u>e</u> x code Save <u>t</u> o database □ □ □ □ □ □ □ □ □ □ □ □ □	

What we lack?

Video Database

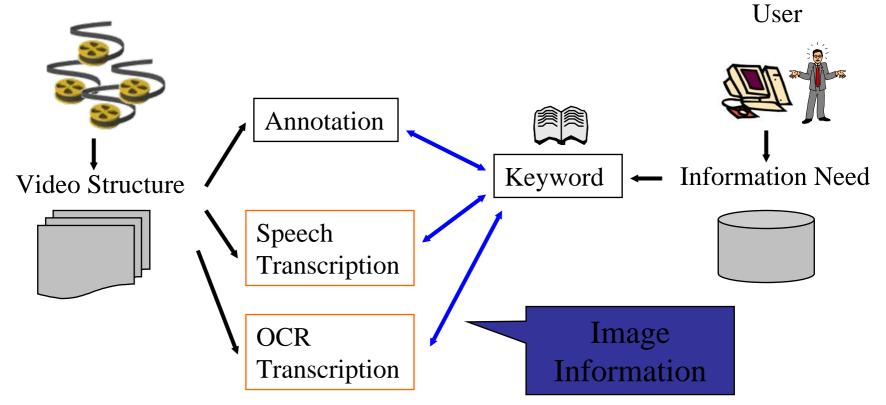
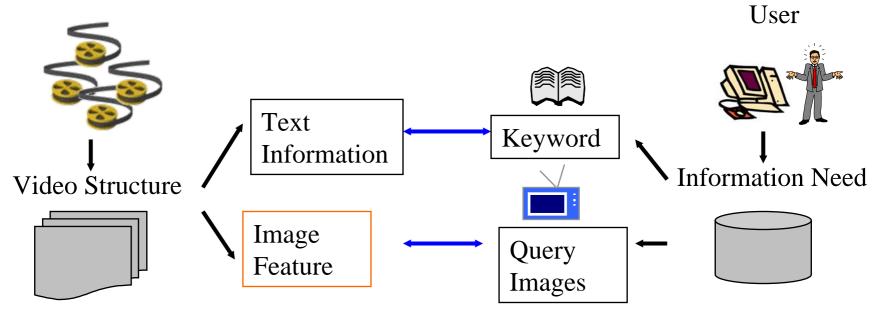


Image-based Retrieval

Video Database



Global Low-level Image Feature

Color-based Feature Color Histogram Color Percentage Color Correlogram Color Moments Texture-based Feature Gabor Filter □ Wavelet Shape/Structure Feature

Regional Low-level Image Feature

Segmentation into objects – hard problem !
 Extract low-level features from each regions





Image Search

Feature Representation

- Image: represented as a series of real number, or a vector of features, (f1,, fn)
- Distance Function: The distance between two vectors, typically Euclidean Distance
- □ Probably "Nearest is relevant"
 - The nearest images in the database is relevant to the query images.

Finding Similar Images





exar



CnScenery7



shangrila

foothills

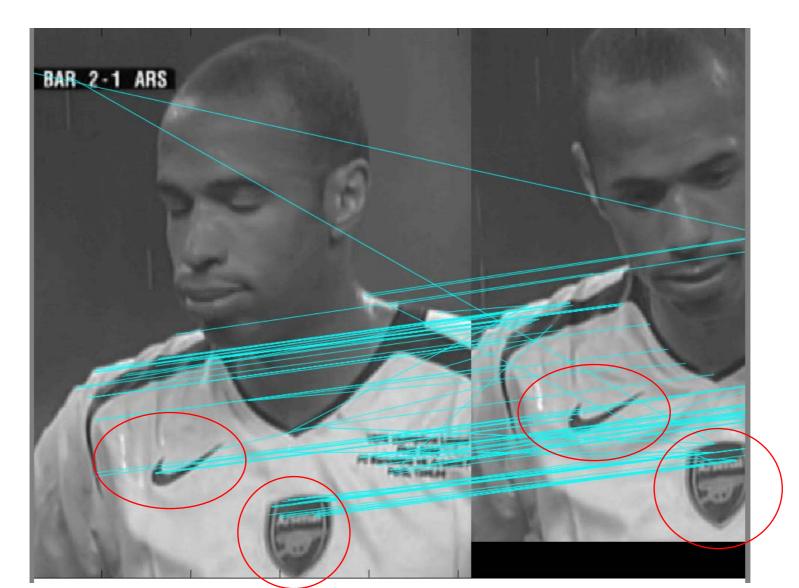


But....

• Low-level feature doesn't work in all the cases



Find similar objects

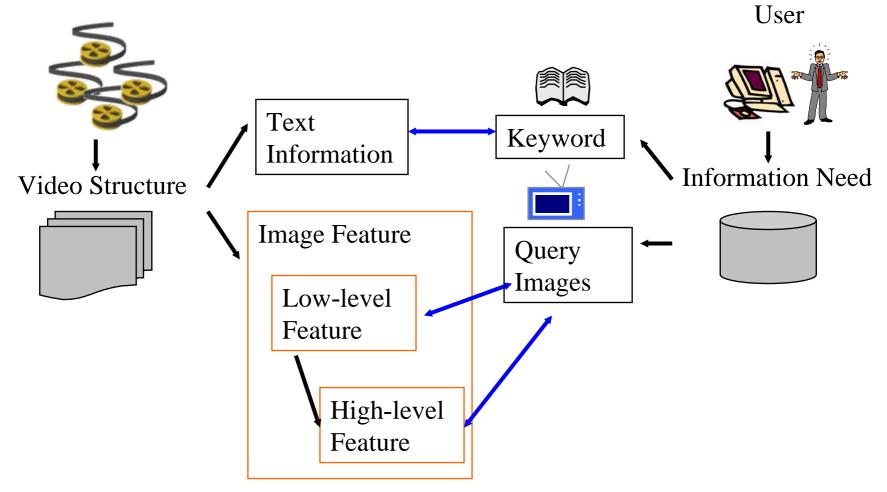


High-level Image Feature

- Objects: Persons, Roads, Cars, Skies...
- Scenes: Indoors, Outdoors, Cityscape, Landscape, Water, Office, Factory...
- Event: Parade, Explosion, Picnic, Playing Soccer...
- Generated from low-level features

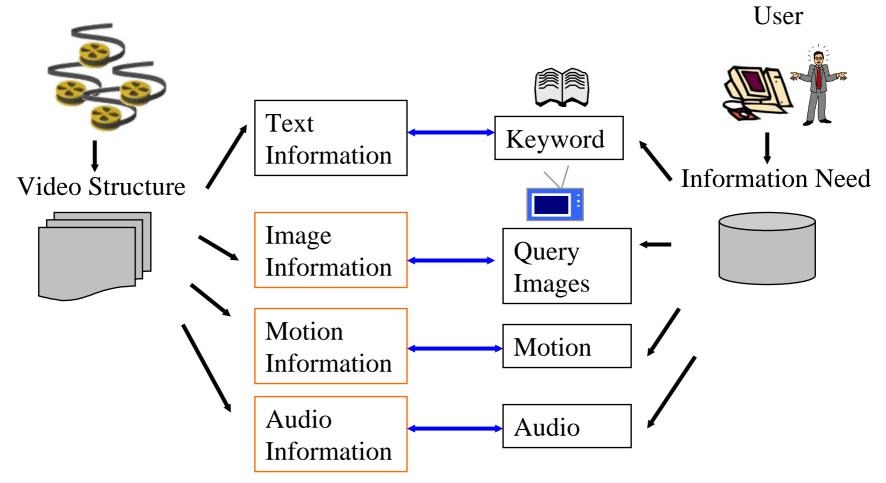
Image-based Retrieval

Video Database



More Evidence in Video Retrieval

Video Database



Combination of multi-modal results

- Difference characteristics between multi-modal information
 - Text-based Information: better for middle and high level queries
 - e.g. Find the video clip of dancing women wearing dresses
 - Image-based Information: better for low and middle level queries
 - e.g. Find the video clip of green trees
- Combination of multi-modal information

Other Useful Technique

- Query Expansion
- Cross-Modal Relation
- Relevance Feedback

Recap

- Video Retrieval is to bridge the gap between user information need and video database
- Multi-modal evidence
 - Text-based (most popular)
 - □ Image-based
 - Motion-based
 - □ Audio-based
- Combination of the evidence

Introduction to TREC Video Retrieval Track

- Full Name: Text REtrieval Conference
- TREC Video Track web site: <u>http://www-nlpir.nist.gov/projects/trecvid/</u>
- TREC series sponsored by the National Institute of Standards and Technology (NIST) with additional support from other U.S. government agencies
 - □ Goal is to encourage research in information retrieval

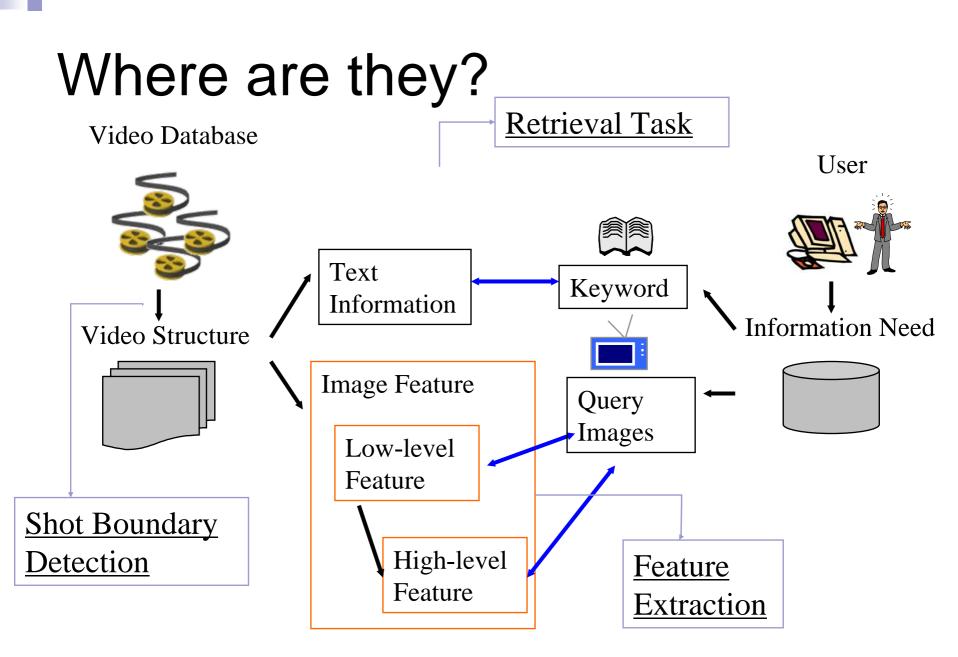


Introduction to TREC Video Retrieval Track

- Video Retrieval Track started in 2001
 - Goal is investigation of content-based retrieval from digital video
 - Focus on the shot as the unit of information retrieval rather than the scene or story/segment/clip
- Current state-of-the-art Video Retrieval Competition
 - 17 active participants, including groups from CMU, IBM Research, Microsoft Research Asia, MediaMill, LIMSI, Dublin City University.

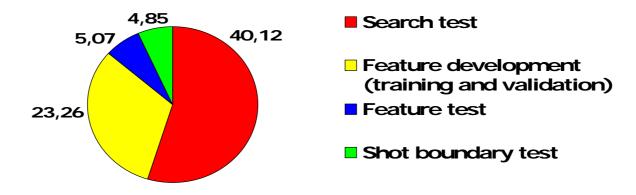
Main tasks in TREC

- Shot boundary detection
- Semantic Feature Extraction Task
- Video Retrieval Task
 - Manual Retrieval: Human formulate a query and then automatically retrieve from collection
 - Interactive Retrieval: Full human access and feedback



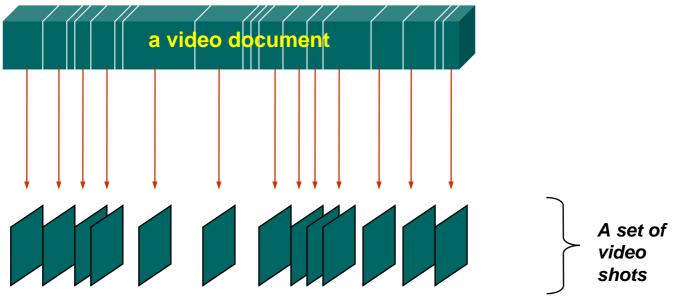
Video Data

- Difficult to get video data for use in TREC because ©
- Used mainly Internet Archive
 - advertising, educational, industrial, amateur films 1930-1970
 - produced by corporations, non-profit organisations, trade groups, etc.
 - □ Noisy, strange color, but real archive data
 - □ 73.3 hours partitioned as follows:



Shot Boundary Detection

Fundamental primitive of most/all work in content-based video retrieval



Feature Extraction

- Extracted high-level semantic feature from video
- Assign a video clip to one or more of several categories of video



High-level features: Cityscape, Lake, Trees, Water, Sky

Feature Extraction

- Interesting itself but when it serves to help video navigation and search then its importance increases
- Benefits:
 - Retrieval Find video from a particular class
 - Filtering Remove irrelevant and distracting information categories from summaries and visualizations

The Features

Face

Clip contains at least one human face with the nose, mouth, and both eyes visible. Pictures of a face meeting the above conditions count

People

Clip contains a group of two more humans, each of which is at least partially visible and is recognizable as a human

On-screen Text

Clip contains superimposed text large enough to be read

The Features

Indoor

Clip contains a recognizably indoor location, i.e., inside a building

Outdoor

Clip contains a recognizably outdoor location, i.e., one outside of buildings

Cityscape

Clip contains a recognizably city/urban/suburban setting

Landscape

Clip contains a predominantly natural inland setting, i.e., one with little or no evidence of development by humans. Scenes with bodies of water that are clearly inland may be included

Non-Video (Audio) Features

Speech

A human voice uttering words is recognizable as such in this segment

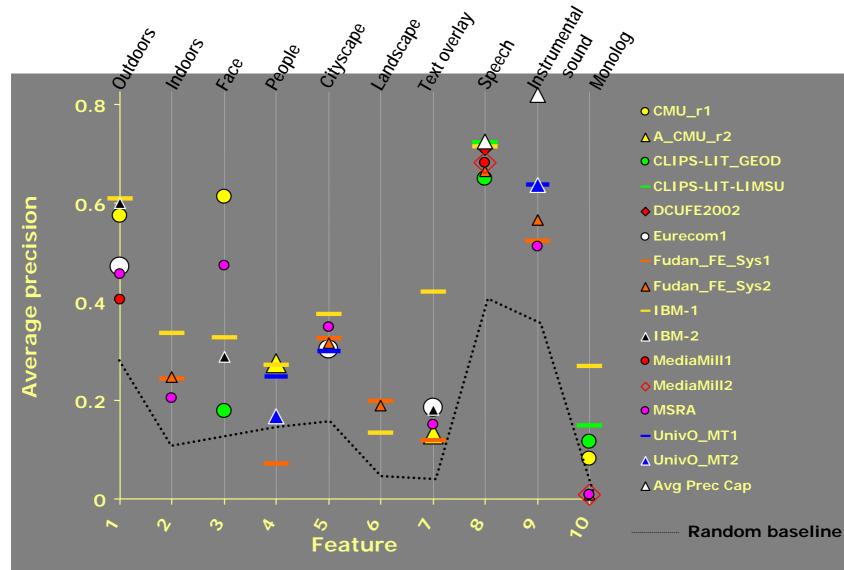
Instrumental Sound

Sound produced by one or more musical instruments is recognizable as such in this segment

Monologues

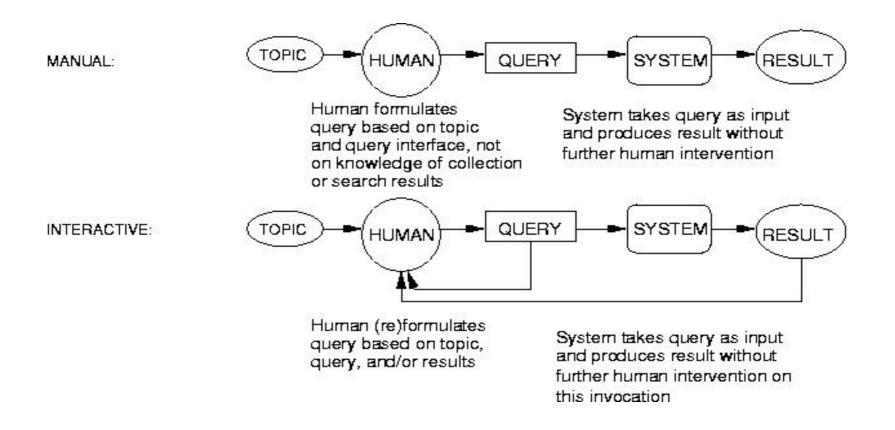
Segment contains an event in which a single person is at least partially visible and speaks for a long time without interruption by another speaker. Pauses are ok if short

TREC02 Results



Video Search Task

The most important task and final goal Manual & Interactive Search Task



Queries for 2002 TREC Video Track

Specific item or person

Eddie Rickenbacker, James Chandler, George Washington, Golden Gate Bridge, Price Tower in Bartlesville, OK

Specific fact

□ Arch in Washington Square Park in NYC, map of continental US

Instances of a category

- football players, overhead views of cities, one or more women standing in long dresses
- Instances of events/activities
 - people spending leisure time at the beach, one or more musicians with audible music, crowd walking in an urban environment, locomotive approaching the viewer

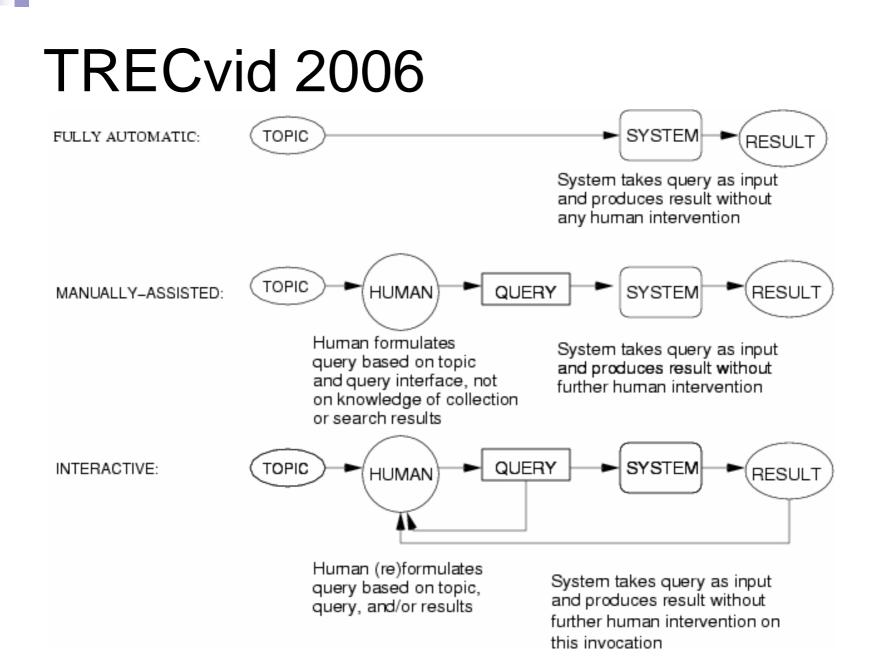
TRECVid 2005 search topics

IRECVID 2003 INTERACTIVE VIDEO RETRIEVAL RESULTS
1. Condoleeza Rice
2. Iyad Allawi *
3. Omar Karami
4. Hu Jintao
5. Tony Blair
6. Mahmoud Abbas *
7. graphic map of Iraq, Bagdhad marked
8. two visible tennis players on the court - · · · · · · · · · · · · · · · · · ·
9. people shaking hands * *-
10. helicopter in flight *
2 11. George W. Bush entering or leaving a vehicle
11. George W. Bush entering or leaving a vehicle 12. something on fire with flames and smoke 13. people with banners or signs 14. people entering or leaving a building
13. people with banners or signs *
14. people entering or leaving a building
15. a meeting with a large table and people
16. a ship or boat
17. basketball players on the court
18. one or more palm trees
19. an airplane taking off
20. a road with one or more cars *
21. one or more military vehicles
22. a tall building
23. a goal being made in a soccer match - · · · · · · · · · · · · · · · · · ·
24. office setting
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

V D

. .

Average Precision



Queries for 2006 TREC Video Track

Example types of video needs

I'm interested in video material containing:

- □ a specific person
- □ one or more instances of a category of people
- \Box a specific thing
- one or more instances of a category of things
- □ a specific event/activity
- □ one or more instances of a category of events/activities
- □ a specific location
- one or more instances of a category of locations
- □ combinations of the above
- Topics may target commercials as well as news content.

Some TRECVid 2006 high level features

- **Sports**: Shots depicting any sport in action
- Entertainment: Shots depicting any entertainment segment in action
- Weather: Shots depicting any weather related news or bulletin
- **Court**: Shots of the interior of a court-room location
- Office: Shots of the interior of an office setting
- **Meeting**: Shots of a Meeting taking place indoors
- Studio: Shots of the studio setting including anchors, interviews and all events that happen in a news room
- **Outdoor**: Shots of Outdoor locations
- Building: Shots of an exterior of a building
- **Desert**: Shots with the desert in the background
- Vegetation: Shots depicting natural or artificial greenery, vegetation woods, etc.
- **Mountain**: Shots depicting a mountain or mountain range with the slopes visible
- Road: Shots depicting a road

. . .

Sample Query

XML Representation

<!DOCTYPE videoTopic SYSTEM "videoTopics.dtd"> <videoTopic num="077">

<textDescription text="Find pictures of George Washington" />

<imageExample src="<u>http://www.cia.gov/csi/monograph/firstln/955pres2.gif</u>" desc="face" />

<videoExample src="01681.mpg" start="09m25.938s" stop="09m29.308s" desc="face" />

</videoTopic>

Evaluation Metric

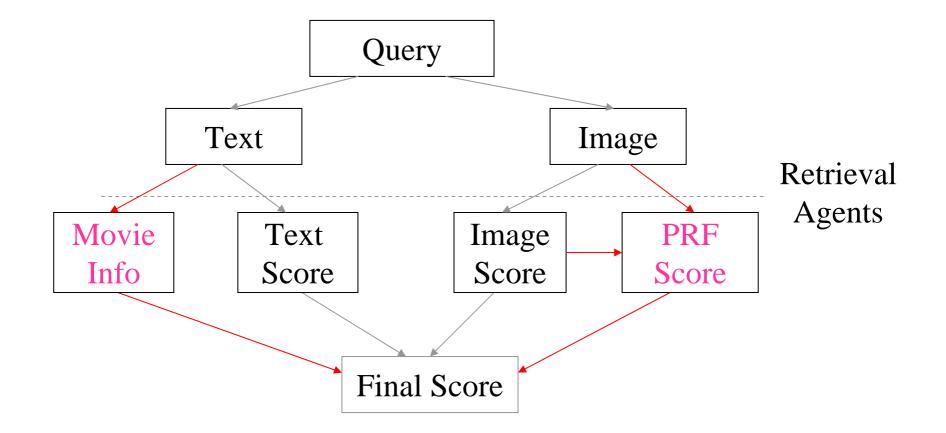
Goal: Maximize the Mean Average Precision

- Result set limited to 100 shots
- Precision = (# relevant shots retrieved)/(total # shots retrieved)
- Average precision: compute precision after each retrieved relevant shot and then average these precisions over the total number of retrieved relevant shots in the collection for that topic
- Submitting the maximum number of shots per result set can never lower the average precision for that submission
- Mean Average Precision = average of the average precision measures for each topic

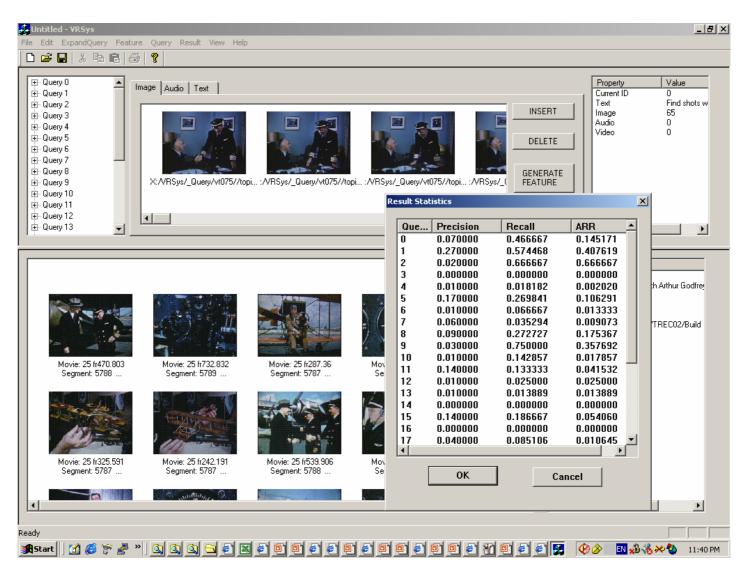
Demo

- CMU Interactive Search System
 IBM Video Retrieval System http://mp7.watson.ibm.com/marvel/
- UvA MediaMill

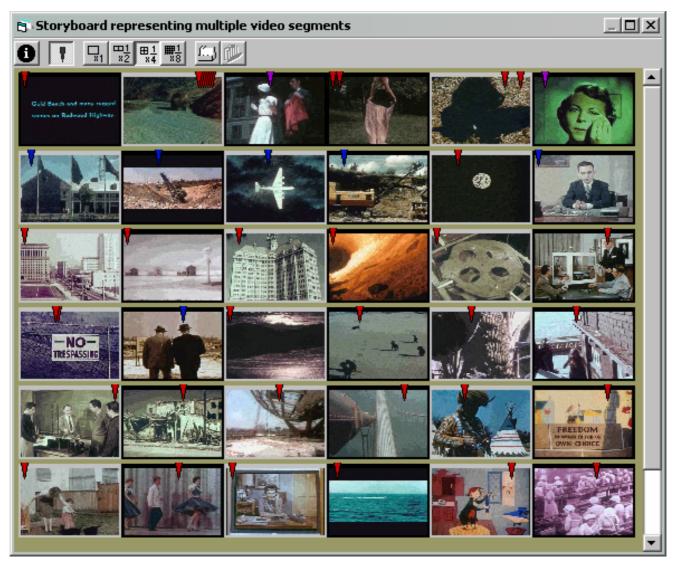
CMU Manual Retrieval System



Snapshot of the CMU system (2002)



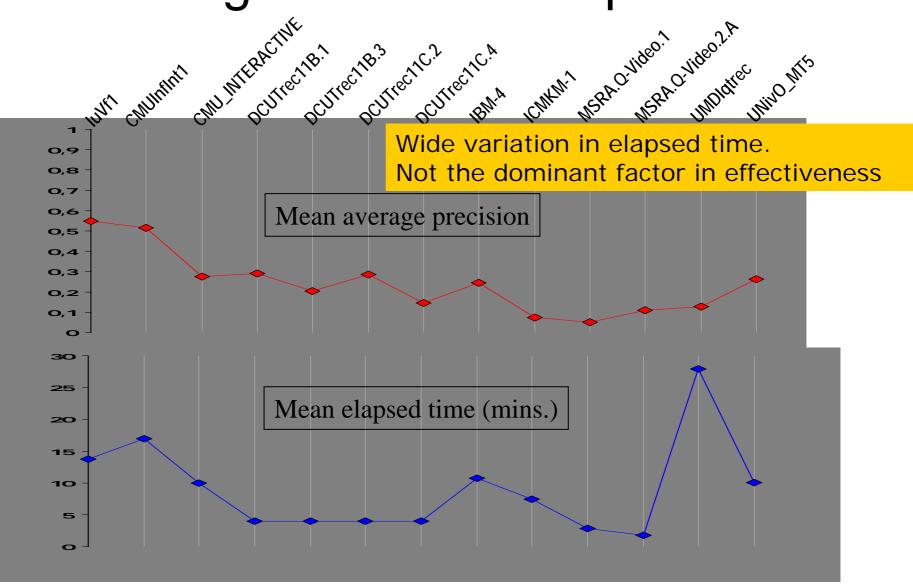
Snapshot of the CMU system (2002)



CMU Filter Interface for using Image Features (2002)

Shot Classification Information	
Classifier: Informedia	OK Cancel Apply
Current Class Value (Confidence):	
Outdoors 13.26 - 99.96% Indoors 0.00 - 93.81% Face	0.00 · 100.00%
Cityscape 0.00 - 94.01%	y 0.00 · 100.00%
Music 0.00 · 100.00%	Camera
Adjust Confidence Value: Outdoors (All: 0.00 - 99.96%) Show: 13.26 - 99.96%	Show class distribution.
	Filted in current class: Filted in current class: 27 Full Matched
	Confidence
13.26 Within 32	99.96

Mean AvgP vs. mean elapsed time

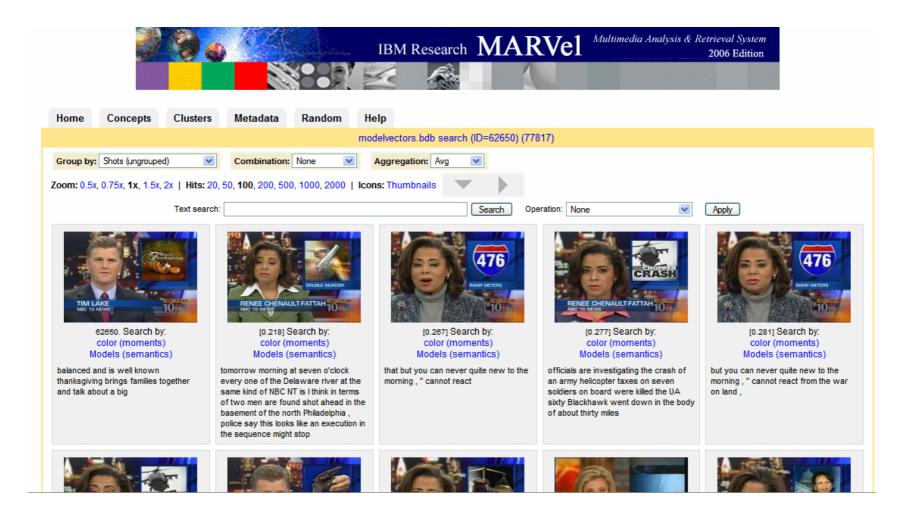


IBM Marvel system

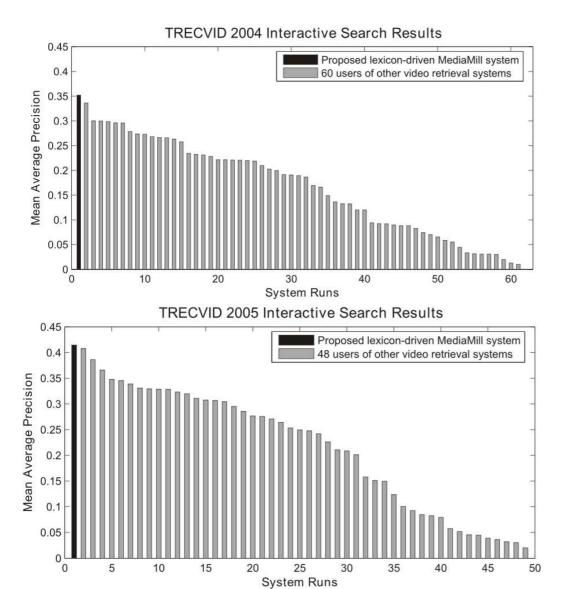


Search using color similarity

IBM Marvel: search using semantics from previous results



UvA MediaMill



32 concept detectors

Interactive video search

101 concept detectors

UvA MediaMill – cross browser



Conclusion

- The goal of content-based video retrieval is to build more intelligent video retrieval engine via semantic meaning
- Many applications in daily life
- Combine evidence from different aspects
- Hot research topic, few business system
 Check Techcrunch.com for info on business ventures
- State-of-the-art performance is still unacceptable for normal users, space to improve

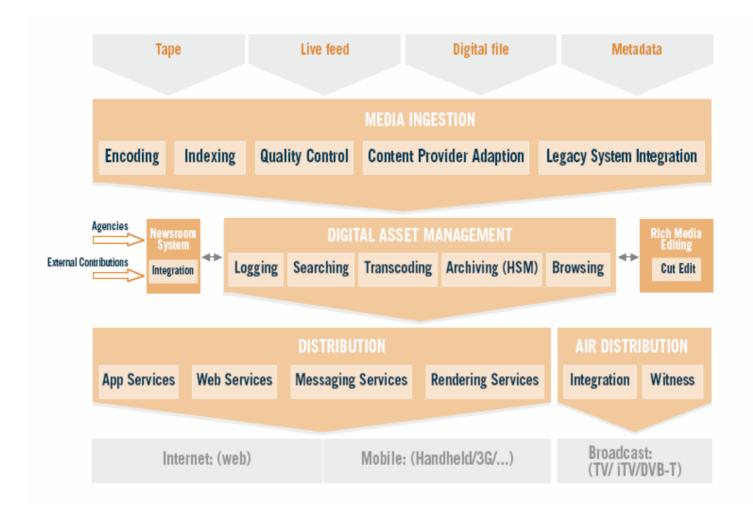
Virage: a business that has survived



Virage is the world leader in Rich Media Management software and Intelligent Video Analytics. Bringing gether complementary technologies from multimedia, security and infrastructure specialists, Virage offers unrivalled product set capable of television, video, audio and CCTV challenges of any kind. From making television content fully searchable and accessible via IPTV to supplying and managing complex security systems, Virage has unrivalled experience and expertise.

e for Japanese Language National Library of Medicine. New York University. Open University. Oxford University. Princeton University. Stanford

Reply.it – Multimedia asset management



Credits

Rong Yan – Carnegie Mellon Alexander Gelbukh