



Technically Co-Sponsored by



ICPR2020 PARTNERSHIP PROSPECTUS

ICPR2020 THE CONFERENCE

ICPR, the International Conference on Pattern Recognition, is the flagship conference of IAPR the *International Association of Pattern Recognition*. It is held biennially and is the premiere conference in the area of pattern analysis and interpretation, including image processing and computer vision, sound, speech, sensory patterns analysis and interpretation and the implementation of machine intelligence to their functions and applications.

ICPR2020 is the 25th event of the series, so turning 50 years old since its beginning. ICPR 2020 will be a 6 days event from January 10 to January 15 2021, with specialized Workshops, Tutorials by recognized specialists, Main Conference Sessions with oral and poster presentations, Demonstrations of research results and applications, Scientific Competitions and Exhibits. It will gather the top researchers in the field worldwide and give to the attendees the opportunity to interact and nurture new ideas and collaborations.

The Conference organizers warmly welcome companies to become a partner of ICPR2020 and showcase their innovations and offers different levels of partnership.

Rita Cucchiara Università di Modena e Reggio Emilia

Alberto del Bimbo, Università di Firenze

Stan Sclaroff, Boston University

ICPR2020 THE VENUE

ICPR2020 will be held in the stylish MICO, the Milan Convention Center opened in 2011, one of the most modern conference centers in Europe. It will offer a 1500 seats auditorium, 4000 / 2000 seats plenary rooms, modular rooms and exceptionally wide halls for posters and industrial exhibit.



ICPR2020 MILAN ITALY

Milan is the industrial capital of Italy, a modern and vibrant city with a fascinating history dated from the Roman Empire, great monuments of the past and artistic masterpieces, from Roman times, to the Italian Renaissance and modern age. With 2 international airports, it is connected to any city of the world.



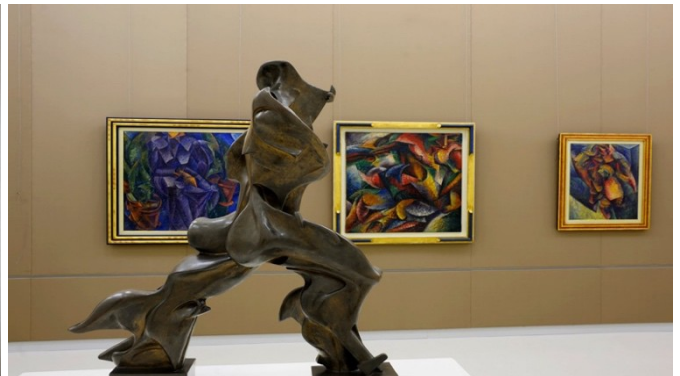
The Castello Sforzesco (Sforza castle)



The Diocletian's Roman Thermae ruins



The Leonardo's Ultima Cena fresco



The Museum of 900 for Futurism



The gothic Cathedral

ICPR2020 EXHIBITOR PARTNERSHIP

Exhibitor partnership is for companies willing to exhibit their innovative products. We plan to have a great Exhibit for the whole duration of the main Conference. Four Exhibitor partnership levels are available Diamond, Platinum, Gold, and Silver, plus one special level for start-ups.

PARTNERSHIP PACKAGES	DIAMOND 15K Euro	PLATINUM 10K Euro	GOLD 7K Euro	SILVER 4K Euro	START-UP (#) 2K Euro
Logo in the ICPR2020 website and app	YES	YES	YES	YES	YES
Use of ICPR2020 logo in the partner's promotional activities	YES	YES	YES	YES	YES
ICPR2020 logo in the pocket guide and proceedings	YES	YES	YES	YES	YES
Recognized in all communications to registered delegates	YES	YES	YES	YES	
Insert promotional material into the delegate pack	YES	YES	YES	YES	
Free full registrations (*)	YES (5)	YES (4)	YES (2)	YES (1)	YES (1)
Exhibition space (**)	YES 18sqm (6mx3m)	YES 12sqm (4mx3m)	YES 9sqm (3mx3m)	YES 6sqm (2mx3m)	YES 6sqm (2mx3m)
Special recognition at the Banquet	YES	YES			
Partnership citation of Best Paper Award	YES				

(#) Available to companies with up to 10 employees and in business less than 2 years.

(*) Free full registration includes free access to Tutorials, Workshops and main Conference sessions, and pass for Welcome Reception and Conference Banquet events. For extra registrations, see the *Extra Registration for Company Staff* section.

(**) Exhibition spaces do not include any equipment nor build-up. They will be allocated on a first-come-first-served basis. A floor plan of the assigned booth and exhibit

ICPR2020 INDIVIDUAL PARTNERSHIP

ICPR2020 offers a number of individual partnership options for companies willing to advertise their presence to ICPR2020 delegates (expected attendance: min. 1200 delegates).

BRANDED LANYARDS (exclusive) **5K Euro**

Branded Lanyards partnership includes:

- Branded lanyards to all delegates;
- Company logo on the ICPR2020 website and app,
- Company logo in the pocket guide and proceedings

The Company will provide their branded lanyards to all participants. The Secretariat will inform the company about the number of items required in due time. The cost does not include the materials.

BRANDED BAGS (exclusive) **10K Euro**

Branded Bags partnership includes:

- Company logo on delegate bags
- Customized items (block notes, pens, pen-drives, mousepads, or other)
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings
- Insert promotional material into the delegate pack

The Company will supply printed ecological conference bags to all participants. Graphics and layout of the above material shall be authorized by the Organizing Committee before printing. . The Organizing Secretariat will inform the company about the number of items required in due time and provide the ICPR2020 graphics that will be added to the bag. The cost does not include the materials

BRANDED T-SHIRTS (exclusive) **10K Euro**

Branded T-Shirts partnership includes:

- Company logo on delegate T-Shirts
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings
- Insert promotional material into the delegate pack

The Company will supply printed ecological T-Shirts to all participants. Graphics and layout of the above material shall be authorized by the Organizing Committee before printing. The Secretariat will inform the company about the number of items required in due time and provide the ICPR2020 graphics that will be added. The cost does not include the materials

PRESENTATION SLOT (non exclusive)
5K Euro

Presentation Slot partnership includes:

- A Company-organized symposium during the lunch break in one of the main conference days. Contents and date of the symposium should be agreed with the General Chairs and managed together with the Organizing Secretariat.
- 1 full registration to ICPR2020
- Symposium listed in the ICPR2020 pocket guide and proceedings (abstract form)
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings

FLYER IN THE BAG (non exclusive)
2K Euro

Flyer in the Bag partnership includes:

- One promotional flyer of the company in the ICPR2020 conference bag distributed to delegates
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings

Printed material is not included in the partnership. The Company shall send the printed flyer to be inserted in the bag to the venue in agreement with the Organizing Secretariat.

SOCIAL EVENTS (exclusive)

Companies may partner *social events* during ICPR2020, such as Coffee Breaks, Welcome Reception or Conference Banquet.

ONE DAY - COFFEE BREAKS (2 per day) 3K Euro

- Company logo displayed on all catering tables during the break
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings

WELCOME RECEPTION (Monday 11th January 2021) 8K Euro

- Company logo displayed on all catering tables.
- Exposition of Company-branded flags (Company provided) during the event
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings

CONFERENCE BANQUET (Wednesday 13th January 2021) 15K euro

- Company logo displayed on all catering tables and on the menu of the Conference Banquet
- Exposition of Company-branded flags (Company provided) during the event
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings
- Insert promotional material into the delegate pack
- Free full registrations (5)

SCIENTIFIC AWARDS (exclusive)
3K Euro

Companies may partner *scientific awards* during ICPR2020, such as Best Paper award (for oral papers), Best Paper award (for poster papers), Best Paper award at the Women in ICPR workshop, Best Student Paper Award (expected attendance: min. 1000 delegates).

Scientific Award partnership includes:

- Company logo displayed at the Award Session during the Banquet Reception
- A 2-minute introduction of the Award to the dinner guests
- Free full registrations with complimentary access to the Banquet Reception (1)
- Company logo on the ICPR2020 website and app
- Company logo in the pocket guide and proceedings

ICPR2020 PARTNERSHIP TERMS AND CONDITIONS

FURNITURE AND BUILD UP

No furniture, equipment or build up is included in the partnership package fees. Should the Partner wish some materials available, he should contact the Organizing Secretariat. The Partner should also inform the Secretariat for any special request in order to allow proper arrangements.

EXTRA REGISTRATIONS FOR COMPANY STAFF 750 Euro p.p

Except for the fees included in the partnership packages, no other access to ICPR2020 sessions and exhibition area is included in the Partnership options. ICPR2020 Partners can anyway require extra registrations for their staff on top of the full registrations eventually included in the confirmed partnership package. These will be offered at a special prize and will include access to all scientific sessions and exhibition area.

ICPR2020 EXHIBITOR PARTNERHIP TERMS AND CONDITIONS

STAFF AT STANDS

Exhibitors are requested to ensure that their stand are open and their staff is at the stand during the exhibition sessions

SECURITY AND INSURANCE

The ICPR2020 Organizers will not be held responsible for any loss or damage to the goods of the exhibitors. The Exhibitors should take out an insurance policy providing adequate cover for any loss or damage caused to third parties. The policy should also cover risks caused by theft damage to the equipment.

HEALTH AND SAFETY

Exhibitors must ensure that his contractors, employees, equipment comply with the present legislation for health and safety as well as with work regulations.

DAMAGES AT THE SHELL

Exhibitors should leave the shell in the same good condition it was given and will be liable for any damage caused.

UNSCHEDULED EVENTS

The Partners are not allowed to organize meetings or events during ICPR2020 without prior approval of the General Chairs and the Organizing Secretariat.

ICPR2020 REQUESTS FOR INFORMATION

SPECIAL REQUESTS / ADDITIONAL INFORMATION

The ICPR Corporate Relations Chair have experience of supporting industrial partners on deciding for specific sponsorship models. They are available for any technical requests, to highlight the expected expertise of the participants and the main topics of the conference. Please refer to:

- Fabio Galasso, Sapienza University of Rome, Italy, Chair for Europe, (galasso@di.uniroma1.it);
- Matt Leotta, Kitware Inc. USA, Chair for North America (matt.leotta@kitware.com);
- Zhongchao Shi, Lenovo Corporation China, Chair for Asia (shizc2@lenovo.com).

To discuss your special requirements or check availability of any other opportunity you are interested in, please contact Dr. Cristiana Fiandra, The Office, by emailing ICPR2020partners@theoffice.it or calling on +39 040 368343

ARRANGEMENT REQUESTS

You may contact the ICPR2020 Organizing Secretariat at ICPR2020partners@theoffice.it to arrange your company's support.

the office

the office srl

via San Nicolò 14

34121 Trieste (Italy)

T. +39 040 368343

ICPR2020partners@theoffice.it

<https://www.micc.unifi.it/icpr2020/>

ICPR2020 PARTNERSHIP FORM AND CONTRACT

to be sent to: The office srl - via San Nicolò 14, 34121 Trieste (Italy) VAT
number 00636740326 - Email: ICPR2020partners@theoffice.it

ICPR2020 10-15 January 2021
Ref. C1683

COMPANY	
Company name (for invoice)	
Address	
ZIP code – City - State	
VAT number (for UE companies)	
TAX number or similar (for EXTRA UE companies)	
Unique Code (Codice univoco for Italian companies only)	
Contact person	
Position	
Tel.	
e-mail	

Date and place

Company stamp and signature

PARTNERSHIP	qt	PRICE *
<input type="checkbox"/> DIAMOND partner		€ 15.000
<input type="checkbox"/> PLATINUM partner		€ 10.000
<input type="checkbox"/> GOLD partner		€ 7.000
<input type="checkbox"/> SILVER partner		€ 4.000
<input type="checkbox"/> START-UP partner		€ 1.500
<input type="checkbox"/> PRESENTATION SLOT partnership		€ 5.000
<input type="checkbox"/> SCIENTIFIC AWARD partnership		€ 3.000
<input type="checkbox"/> BRANDED LANYARDS partnership	for all delegates	€ 5.000
<input type="checkbox"/> BRANDED BAGS partnership	for all delegates	€ 10.000
<input type="checkbox"/> BRANDED T-SHIRTS partnership	for all delegates	€ 10.000
<input type="checkbox"/> FLYER IN THE BAG	for all delegates	€ 2.000
<input type="checkbox"/> ONE DAY - COFFEE BREAK partnership	for all delegates	€ 3.000
<input type="checkbox"/> WELCOME RECEPTION partnership	for all delegates	€ 8.000
<input type="checkbox"/> CONFERENCE BANQUET partnership	for all delegates	€ 15.000
<input type="checkbox"/> EXTRA REGISTRATION FOR PARTNER STAFF		€ 750 p.p.
TOTAL AMOUNT DUE	Euro (€)	

(*) All amounts do not include VAT

Signature below is taken as confirmation of your booking and acceptance of the all details of the relevant partnership as listed in the partner prospectus.

I/we understand that assignment of booth/s will be subjected to the ICPR2020 General Chairs approval and their decision will be final. Should the exhibition floor final plan require some modifications from the initial plan, the Organizers have the right to make the necessary changes.

A copy of bank transfer should be enclosed.

Please indicate the Company name / ICPR 2020 as reason for payment in the transfer order.

Date and place

Company stamp and signature

ICPR2020 DECLARATION ON VAT ACTIVITIES **for companies based outside the European Community**

to be sent to: The office srl - via San Nicolò 14, 34121 Trieste (Italy) VAT
number 00636740326 Email: ICPR2020partners@theoffice.it

Company Name _____

Address _____

City _____

Country _____

Phone / Fax _____

I declare that the above mentioned Company:

☐ Has the following number/code for its industrial, commercial or business activity

_____ (equivalent to VAT number in European Community)

☐ Does not have any active VAT number in Italy (office, branch or other)

☐ Attaches copy of the statement of the above mentioned number / code (English is preferred)

☐ Has decided to attend the ICPR 2020 Conference as partner and/or exhibitor being it an important promotional and scientific activity for its core business.

Date _____

Signature _____

Name of person who is
filling this form _____

Position _____

Email _____

Invoice will be issued upon receipt of "Booking Form and Contract" for partnership.

PAYMENT TERMS AND CONDITIONS

CONFIRMATION AND DEPOSIT

Partnership options including exhibition spaces can only be confirmed upon receipt of the deposit. Allocations will be made on a first come, first served basis. A partnership confirmation will be sent by e-mail with confirmation of the with exhibition space allocated, also enclosing the invoice for the received/owed amount.

- 50% of total cost should be enclosed with the booking form, no later than July 20th 2020

- 50% no later than September 21st 2020

PAYMENT METHOD: BY BANK TRANSFER (IN € ONLY)

Bank Account	100000010503
Name	The Office s.r.l.
Bank	Intesa Sanpaolo SpA
Address	Piazza della Repubblica 2 – Trieste
IBAN CODE	IT75 L030 6902 2331 0000 0010 503
SWIFT CODE + BIC	BCITITMM367

The total amount due should be paid before arrival to the Exhibit.

NO exhibit space could be assigned if the total has not been paid.

VAT

All prices quotes are in euro and do not include VAT, if applicable. The VAT will be charged additionally according to Italian tax laws.

CANCELLATION POLICY

In case of partnership cancellation, the following cancellation policy will be applied:

- 50% of the total due amount partnership if cancellation is made before September 21st 2020

- No reimbursement for later cancellations

INSURANCE

Companies participating in the Congress are required to take out appropriate insurance, in order to cover:

- Damages to the premises

- Damages to persons deriving from the materials the company exhibits

Moreover, all materials displayed should comply with security and fire regulations

CHANGES

Organizers reserve the right to make any changes deemed necessary to grant the overall success of the Conference.