

# SIZEY

Deep learning neural network  
and body measuring algorithm  
for fashion and apparel industry.

Measuring.

[sizey.ai](https://sizey.ai)

Perfected.

**The following is a use case and a service for the technology we have developed together with Tampere University.**

The research paper is submitted separately by Mr. Song Yan, Prof. Joni Kämäräinen and Mr. Johan Wirta

# Sizey helps online retailers to



## Reduce product returns

Annual cost from the returns is  
\$ 60 Billion and 10%<sup>Ⓒ\*</sup> of all sales

&

## Save the planet

Less returns is less pollution  
and more sustainable<sup>Ⓒ\*</sup> business



<sup>Ⓒ\*</sup> Based on studies, the product returns cost 10 % of all sales.  
Apparel industry is the second largest co2 polluting industry.



# Sizey services

## Digital body measurements

- ✓ Body measurements are generated with deep learning neural network
- ✓ SaaS B2B sales model and easy web integration

## Apparel size recommendation

- ✓ Brand specific size recommendation portal for web shops and brands
- ✓ Sizey's recommendation is based on accurate body measurements

-> How Sizey works?  
(click for the demo)

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